

## SUSTAINABLE LOGISTICS ROADMAP

### Develop your own company roadmap in 4 steps

More and more multinationals commit to net-zero emissions! And they also realize that they can't stop at their company boundaries but must look at their supply chain too. Freight transportation and logistics is part of that, and is important, because it generates 8% of global CO<sub>2</sub> emissions according to the International Transport Forum.

But it's difficult. Often, multinationals outsource the transportation of their products to a third-party. This makes it hard for companies to have complete oversight, let alone control, over emissions. It's no wonder that they often find themselves looking for outside expertise. So, where do you start with creating a plan? How do you make sure you have covered all elements? We can train and guide you to build or improve your company's Sustainable Logistics Roadmap in 4 steps:

Companies can build (or improve) a Sustainable Logistics Roadmap in 4 steps:



Where are we now



Where are we going



How do we get there



What do we need

### E-training course

Once you have decided to take action to reduce emissions across the global logistics supply chain, it is important to have a sound roadmap that is developed by your own staff. Our 10-session, live webinar training course will help you to develop or improve your Sustainable Logistics Roadmap. The course takes a structured approach, translating commitments to concrete action. It integrates and builds on what already exists, using practical real-world case studies. By the end of the course you will have the building blocks to create your own company-specific Sustainable Logistics Roadmap. **Take the opportunity to learn from industry experts how to achieve a 30% reduction in logistics emissions by 2030 and net-zero emissions by 2050!**

- **Who is it for:** it is especially suited for multinational companies that want to know where to start with or improve reducing GHG emissions within their global supply chain. The course is designed for logistics, procurement and sustainability managers who are ready to achieve measurable results!
- **What does it include:**
  - 15-hour interactive online training course delivered as 10 live webinars of 90 minutes spread over 3 months
  - Each session covers theory and practical real-world case studies
  - A slide book, Excel-based worksheets and a Roadmap template that allows participants to build their own roadmap step-by-step
  - Smart Freight Centre works with own and industry experts who are available for Q&A following each session
- **When does the course run?** The next series will run on **Tuesdays from 2 March – 11 May 2021** from 16:00-17:30 (CET/CEST, Amsterdam time). Following the live training dates, a recording of each session will also be made available
- **What is the investment:** €2000 in total. The price is per head per company excluding VAT. An invoice will be sent when the registration is submitted. A volume discount is available for [GLEC Members or Friends](#).

#### For more information

Smart Freight Centre. Tel: +31 646954405. [training@smartfreightcentre.org](mailto:training@smartfreightcentre.org). [www.smartfreightcentre.org](http://www.smartfreightcentre.org)

**Smart Freight Centre** is a global non-profit organization dedicated to sustainable freight. Our role is to guide companies on their journey towards zero emissions logistics, advocate for supportive policies and raise awareness. We work together with the **Global Logistics Emissions Council (GLEC)** as a voluntary partnership of more than 90 companies, industry associations, programs, experts and other organizations.

## Course modules

### Step 1. Where are we now?



#### Session 1: Get Started

- What are relevant freight development drivers and trends and how to build on existing efforts within your company

#### Session 2: Calculate and Report Emissions: the GLEC Framework

- How to calculate and report logistics GHG emissions to customers and stakeholders using the GLEC Framework

### Step 2. Where are we going?



#### Session 3: Vision, Goals, Targets

- How to set science-based targets and link them to your vision and organizational goals

### Step 3. How do we get there?



#### Session 4: Procurement

- How to use procurement as a mechanism to achieve your targets and increase the sustainability of your suppliers

#### Session 5: Solutions: Freight Transport Modes and Demand

- What options are available to efficiently use and combine different transport modes and what changes to your supply chain and customer sales process can help manage freight demand

#### Session 6: Solutions: Fleets and Assets Efficiency and Utilization

- What technologies and operational measures are available to optimize the energy efficiency and utilization of fleets and assets

#### Session 7: Solutions: Low Emissions Energy Sources

- What low emission fuels and vehicles options are and how to select them

#### Session 8: Carbon Insetting, Offsetting and Financing (+ Technical Q&A)

- How you can finance, offset and invest within your supply chain to enable your net-zero goals

### Step 4. What do we need?



#### Session 9: Resources and Collaboration

- Learn which partners you can engage and understand which latest initiatives are around to help you implement your Sustainable Logistics Roadmap

#### Welcome Back Day – Present your Roadmap

- Showcase your roadmap to the audience and learn from other participants of the course in how they track and reduce their logistics emissions in this Welcome Back Day